



The Power of Many: The Power of Partnerships

Manitoba Libraries Conference 2010

May 17 – 19, 2010
Delta Hotel Winnipeg
350 St. Mary Avenue
Winnipeg, Manitoba



Event Highlights:

Monday, May 17

5:00 p.m.

Winnipeg General Strike Tour

Hudson Bay Company Archives Tour - **FULL**

6:00 p.m.

Pub Night at the Palm Lounge, Fort Garry Hotel

Tuesday, May 18

Meet the Authors: Trade Show

David Robertson : Table A, 10:00 a.m. – 12:00 p.m.

Michael Van Rooy: Table A, 12:00 p.m. – 3:00 p.m.

Alison Preston: Table B, 12:00 p.m. – 3:00 p.m.

John Toone: Table C, 12:00 p.m. – 3:00 p.m.

5:00 p.m.

Opening Night Dinner – **SOLD OUT**

Guest speaker: Karen Dudley, author

Wednesday, May 19

8:00 a.m. – 9:00 a.m.

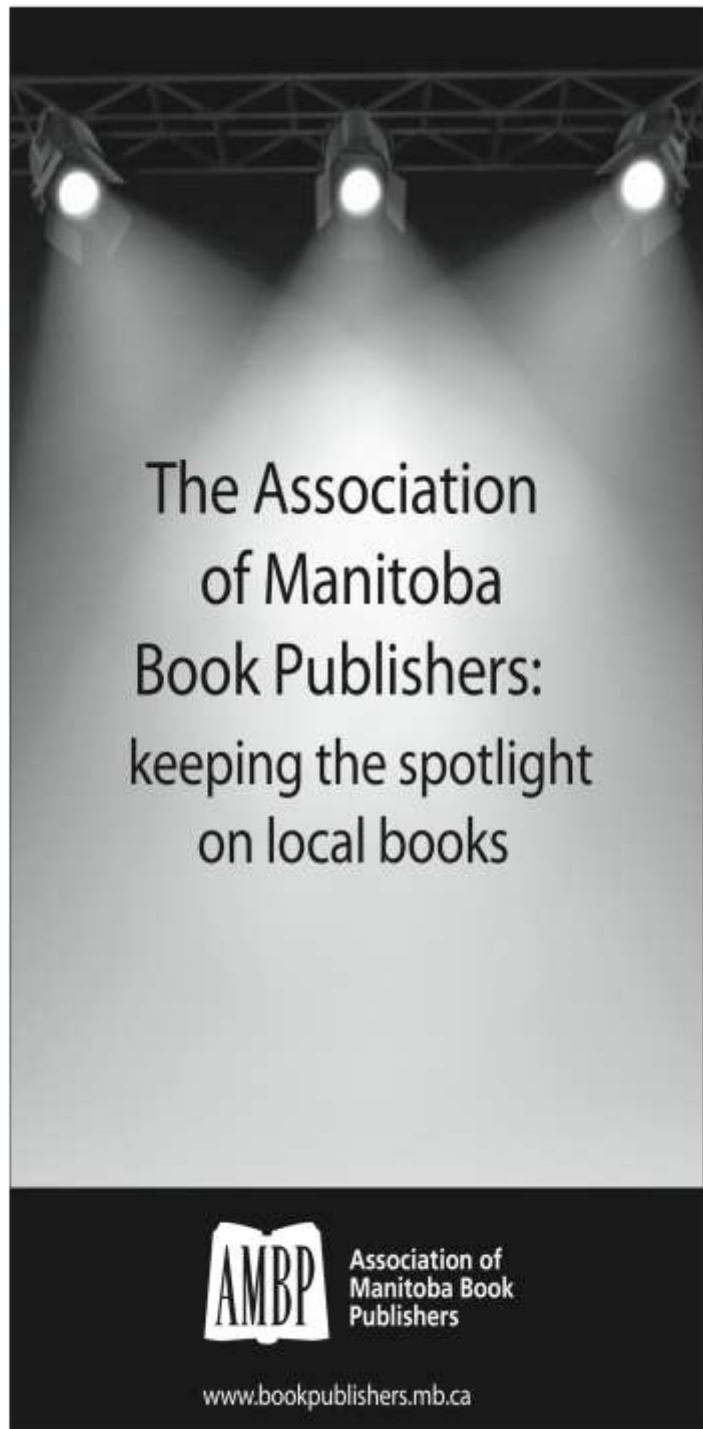
Breakfast at the Trade Show with Charlene Diehl

Charlene Diehl is a writer, editor, critic, teacher, and the director of Thin Air, Winnipeg's annual literary splash.

Meet the Authors: Trade Show

Michael Van Rooy: Table A, 9:00 a.m. – 12:00 p.m.

Susan Rocan: Table B, 9:00 a.m. – 12:00 p.m.



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Monday, May 17, 2010 – Pre-conference Workshops and Events

Note that all events take place at the Winnipeg Delta Hotel unless otherwise indicated.

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| 8:00 a.m. | Registration Desk Opens <i>You must submit a separate registration form for pre-conference sessions. Space is limited, so register early!</i> |
| 9:00 a.m. – 4:30 p.m. Location: Computer Lab, 4 th Floor, Millennium Library 251 Donald Street Winnipeg, Manitoba | PLSB Orientation Librarians and trustees are invited to attend a full-day pre-conference session on public library governance where participants will learn their roles and responsibilities, library grants review and the Public Library Act. Public Library Services Branch will also provide an overview of the resources and services they offer. <i>Limited to 15 participants.</i> Facilitator: Public Library Services Branch Consultants Convener: Public Library Services Branch Consultants Location: Millennium Library (251 Donald Street) |
| 9:00 a.m. – 4:30 p.m. | From AACR2 to RDA RDA is the new cataloguing standard that replaces AACR2. RDA focuses on users and their information needs. Metadata created according to RDA instructions supports improved resource discovery in the web environment. This pre-conference session will give an overview of the new standard and will look at the ways in which RDA maintains the relevancy of cataloguing in the networked web environment. This session will also focus on the transition from AACR2 to RDA and will include a demonstration of the RDA Toolkit. This pre-conference session builds on last year's pre-conference, but salient points will be reviewed. Previous knowledge of RDA and attendance at the 2009 RDA pre-conference session is not required. <i>Lunch is included with your registration.</i> Facilitators: Chris Oliver and Trina Grover Convener: Marianne Reid, John E Robbins Library, Brandon University Location: Campaign B |



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| <p>9:00 a.m. – 4:30 p.m.</p> | <p>Appreciating Differences in People</p> <p>Many challenges people have as individuals and as groups working together, can be dealt with creatively if they are handled with a basic understanding of why people do things differently. These differences, so often seen as obstacles to growth and cooperation, can be appreciated as dynamic assets if approached in a positive way. Caroleigh Garner, Myers Briggs Typology Instructor, will guide you on your journey to assess your Myers Briggs personality type. She will provide you with the tools for understanding, appreciating, respecting, honouring and enjoying first yourself and then all others in your business and personal life. <i>“It is positive and non-threatening”.</i></p> <p><i>Lunch is included with your registration.</i></p> <p>Facilitator: Caroleigh Garner Convener: Laurie Blanchard, J.W. Crane Memorial Library, University of Manitoba Location: Colbourne</p> |
| <p>9:00 a.m. – noon</p> | <p>Understanding Your Creative Side at Work</p> <p>This is a half-day workshop that involves several creative exercises and hands-on play. It has been presented at several international library conferences with different and interesting results and learning ever time. Participants will learn more about the role of play and creativity in their workplace and how it relates to innovation, change, adaptation and life. Come prepared to participate and create (there’s no other choice!).</p> <p><i>Limited to 25 participants.</i></p> <p>Facilitator: Stephen Abram Convener: Karen Sawatzky, Pitblado LLP Location: Campaign A</p> |
| <p>1:30 p.m. – 4:30 p.m.</p> | <p>The Bill or Not the Bill: The Endless Copyright Question</p> <p>Margaret Ann Wilkinson and John Tooth debate the pros and cons to the changes to federal copyright legislation.</p> <p>Facilitators: Margaret Ann Wilkinson & John Tooth Convener: CJ de Jong, University of Alberta Location: Campaign A</p> |



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| 4:30 p.m. – 6:00 p.m. | MALT AGM Location: Strathcona |
| 4:30 p.m. – 6:00 p.m. | MLA AGM Location: Kildonan |
| 5:00 p.m. | Tours Join friends and colleagues for the <i>Hudson Bay Company Archives Tour</i> or the <i>Winnipeg General Strike Walking Tour</i> . Register for your tour on the conference registration form. After your AGM or tour, join us for a cocktail or two at 6:00 p.m. at the beautiful Palm Room at the Fort Garry Hotel. Sign up on the Pre-conference registration form or on the Conference registration form. There is no fee for participating in the tours. |
| 6:00 p.m. | Pub Night at the Palm Lounge After the tours and AGMs have finished, head over to the Palm Lounge at the historic Fort Garry Hotel where you can enjoy live local jazz, light culinary fare and a libation or two with friends and colleagues. |
| 6:00 p.m. – 8:00 p.m. | PLSB – MLAG Meeting Location: Westminister |



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Tuesday, May 18, 2010 – Conference Sessions and Events

Note that all events take place at the Winnipeg Delta Hotel.

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| 8:00 a.m. | Registration Desk Opens |
| 8:00 a.m. - 9:00 a.m. | MLCI AGM Location: Colbourne |
| 9:00 a.m. - 9:30 a.m. | Opening Remarks and Welcome Location: Victoria/Albert |
| 9:30 a.m. - 10:30 a.m. | Keynote Address by Gerry Meek <p>This inspiring presentation will provide an informative and entertaining introduction into the world of library partnerships and their potential for transforming service delivery, leveraging external expertise and extending reach to target audiences. It will explore and describe how partnerships can be used to increase capacity, develop new approaches to service delivery and position the library at the heart of community life.</p> <p>Gerry Meek is the Chief Executive Officer of the Calgary Public Library-one of the busiest public libraries in North America. Under the course of his dynamic leadership, the Calgary Public Library has won numerous awards for its innovative and highly creative approaches to public library service delivery and for the originality and quality of its sustainability, marketing, planning, ground breaking partnership and community outreach initiatives. Very active professionally, Gerry has served as President of the Ontario Library Association, Council Member on the Canadian Library Association, Chairman of the Council of Administrator’s of Large Urban Public Libraries in Canada, Chairman of The Alberta Library, Chairman of the Alberta Public Library Electronic Network Committee, and Chairman of the Alberta Public Library Director’s Council. He is also an adjunct faculty member at the University of Alberta School of Library and Information Studies and is a frequent conference and community speaker.</p> <p>Location: Victoria/Albert</p> |
| 10:30 a.m. – 10:45 a.m. | Coffee Break on your own |

10:45 a.m. – Noon

Basic Collection Development Skills

This presentation provides an introduction to collection development and management and is intended for individuals new to the responsibilities in collection development and management. It will review the elements in collection development policies; explain the importance of collection analysis and the basics of collection management.

Facilitator: Crystal McGregor

Convenor: Margo Eckberg, Public Library Services Branch, Manitoba Culture, Heritage and Tourism

Location: Campaign A

Beyond the Newsletter: Social Media Solutions for Library News

A demonstration of the use of popular social networking sites such as Facebook, Twitter, and blogs to promote your library's news. Overcome the challenges of managing multiple accounts by automating the process with strategic use of tools like RSS2Twitter, Social RSS and Flock. A look at how the University of Manitoba Health Sciences Libraries generates a news and events stream with automatic cross-posting to social networking sites. A discussion of broader implications (e.g. staff time and resources) for libraries engaging in social networking.

Facilitators: Carol Cooke, Tania Gottschalk, Mark Rabnett

Convenor: Philip Wolfart

Location: Colbourne


Implications of the New School Tariff on Manitoba School Libraries

The presenter addresses copyright issues in school libraries, focusing on the new Access Copyright Elementary and Secondary School Tariff.

Facilitator: John Tooth

Convenor: Linwood DeLong, University of Winnipeg

Location: Kildonan

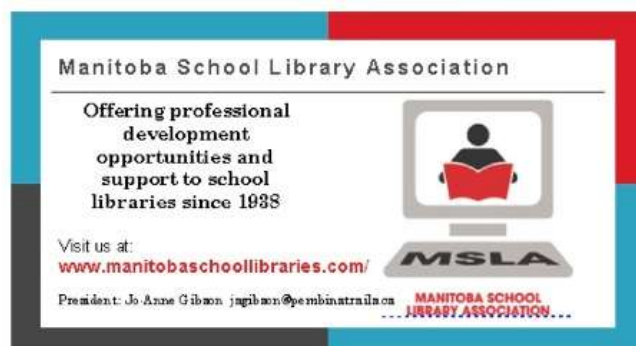


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| <p>10:45 a.m. – Noon</p> | <p>The Power of Library Partnerships Can we move beyond simple buying groups and consortia and move into a partnership relationship with our communities, with our vendors, with our users? Are there clear examples where this has been successful? What are the challenges? What are the upsides? Is this the future? Stephen visits hundreds of libraries and librarians around the world every year. He will share his experiences with us.</p> <p><i>Sponsored by the Manitoba Library Association</i></p> <p>Facilitator: Stephen Abram Convenor: Sherri Vokey & Orvie Dingwall, Neil John Maclean Health Sciences Library, University of Manitoba Location: Campaign B</p> |
| | <p>What Factors Affect Health and Literacy? Lessons From the Manitoba Centre for Health Policy This session will introduce participants to the information on health status and education status that is available through the Manitoba Centre for Health Policy. Social factors related to health and literacy will be highlighted.</p> <p><i>Sponsored by the Manitoba Library Trustees Association (MLTA)</i></p> <p>Facilitator: Marni Brownell Convenor: Diane Bazin, Board Chair of Pere Champagne Library, Town Councillor for Notre-Dame-de-Lourdes, MLTA President Location: Westminster</p> |
| <p>Noon</p> | <p>Trade Show Opens Enjoy lunch as we launch this year's Trade Show. You'll find a showcase of resources from almost 40 publishers and vendors. Watch for Meet the Author events and don't forget to enter to win one of many door prizes. Open noon - 5:30 pm.</p> |
| <p>Noon – 1:15 p.m.</p> | <p>Lunch at the Trade Show <i>Provided by the Manitoba Libraries Conference</i></p> |



1:15 p.m. – 2:30 p.m.

Between The Covers of Library Partnerships

Is your current ILS giving you gray hair? Learn how two library groups in Manitoba have decreased their ILS problems by working together. Join a panel discussion by Mary Toma, head librarian, South Central Regional Library, and David Christensen, Technical Consultant, Public Library Services about Manitoba's Evergreen project (SPRUCE). Vickie Short, librarian Lac Du Bonnet, and Ken Kuryliw, librarian, Red River North, will discuss the consortium they formed to bulk purchase new library software and the technical set up with the databases housed at Red River North library.

Facilitator: Ken Kuryliw, Mary Toma, Vickie Short & David Christensen
Convenor: Marianne Reid, John E Robbins Library, Brandon University
Location: Colbourne

Initiative for Equitable Library Access (IELA)

Trevor and John will provide an update on the Library and Archives Canada Initiative for Equitable Library Access, addressing the multiple issues associated with the provision of resources for Canadians who are print-disabled.

Facilitator: John Tooth & Trevor Surgenor
Convenor: Orvie Dingwall, Neil John Maclean Health Sciences Library, University of Manitoba
Location: Westminster

Book Blitz: A Fast-paced Look at Local Books

Looking for a quick and fun way to select new and upcoming local titles? We've put local publishers on the clock to pitch their best titles. Guaranteed not to lag, the fast pace will provide loads of laughs and plenty of practical information about books of all genres. Hosted by the effervescent Winnipeg International Writers Festival artistic director Charlene Diehl. A listing of the session's titles and hand-outs with information will be given ahead of time, so sit back and enjoy.

Sponsored by the Association of Manitoba Book Publishers

Facilitator: Charlene Diehl
Convenor: Linwood DeLong, University of Winnipeg Library
Location: Kildonan



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| <p>1:15 p.m. – 2:30 p.m.</p> | <p>Making the Best Use of Your EBSCO Databases Anna will discuss a variety of topics pertaining to EBSCO databases, including:</p> <ul style="list-style-type: none"> • New features in the EBSCOhost and NoveList platforms • Advanced topics such as setting up Alerts to proactively send email containing links to articles from the latest issue of a patron’s favourite magazine • Tips and resources for promoting the databases and getting additional help <p>And so much more...</p> <p>Facilitator: Anna Ramsay Convenor: Laura Cowie, Prince Charles Education Resource Centre Location: Campaign B</p> |
| <p>1:15 p.m. – 4:15 p.m.</p> | <p>Library Advocacy Now! Library Advocacy Now! is a highly-rated interactive training program for anyone who cares about libraries. The goal of the program is to encourage trustees, Friends, librarians, library users and others to speak out for libraries; to understand and work more collaboratively with politicians and other decision-makers and to lobby more effectively in the constantly-changing political environment.</p> <p>Learn how to become a better advocate by altering how we craft and deliver our messages to those who make decisions about us. Library Advocacy Now! is a combination of information sharing, storytelling and participation in training exercises. An extensive workbook is provided at the workshop and other resources are provided. The workshop is inspiring, invigorating, thought-provoking and fun!</p> <p>“I think all trustees should be required to take this – it was so informative and well-presented”. <i>Library trustee.</i></p> <p>“I wasn’t sure I’d get as much out of this as my public library colleagues, but it was fantastic”. <i>University library director.</i></p> <p>Facilitator: Pat Cavill Convenor: Jane Fudge Location: Campaign A</p> |
| <p>2:30 p.m. – 3:00 p.m.</p> | <p>Coffee Break at the Trade Show <i>Sponsored by Library Services Centre</i></p> |

3:00 p.m. – 4:15 p.m.

Designing Dazzling Displays: Tips and Tricks

Jennifer McSweeney is the artist behind the simple, yet eye-catching book displays at McNally Robinson Booksellers. Dawn Huck, of local publisher Heartland Associates, sets up displays within minutes at local conferences and events that are the envy of many. How do they do it? With a few basic design techniques, and materials found all around you, you will be shown how to create simple, yet dazzling displays. Using some basic building blocks, and a list of dos and don'ts you will be shown the secret to success. The session will end with a fun contest to compete for prizes.

Sponsored by the Association of Manitoba Book Publishers

Facilitator: Dawn Huck & Jennifer McSweeney

Convenor: Denise Weir, Public Library Services Branch, Manitoba Culture, Heritage and Tourism

Location: Campaign B

Canadian E-books: What's New in 2010

This session will explore the most recent developments in the area of Canadian e-books, and will show not only what is available from major e-book vendors but also what is made available through provincial library associations.

Facilitator: Linwood DeLong

Convenor: Margaret Dyck, Fisheries and Oceans Canada

Location: Westminster

Kiosks: A Balancing Act

Kiosks have evolved from simply online public access catalogue terminals to dynamic in-library portals to the expanding range of online services and collections. The trick is to find the balance between quick access to the catalogue and broad access to all that other good stuff.

In 2009 the Thunder Bay Public Library conducted a Service Audit on its kiosks. This session will outline the steps in the audit, share the findings and recommendations, and engage the audience with a concluding brainstorming exercise on potential future directions.

Facilitator: Joanna Aegard

Convenor: Betty Braaksma, University of Manitoba

Location: Colbourne

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| <p>3:00 p.m. – 4:30 p.m.</p> | <p>Working Alone: What You Need To Know</p> <p>This session will discuss the responsibilities employers have with regards to working alone, as well as, the responsibilities of employees. A careful look at the legislation will identify the regulatory responsibilities of each affected group and a thorough description of policy and program development will provide clear insight to workplace requirements. This hands-on workshop will also teach participants how to identify and control hazards specific to their workplace while focusing on violence, harassment, and working alone.</p> <p>Facilitator: Jennifer Trann Convenor: Philip Wolfart Location: Kildonan</p> |
| <p>5:00 p.m. – Cocktails 5:30 p.m. - Dinner</p> | <p>Opening Night Dinner – SOLD OUT</p> <p>Guest speaker: Karen Dudley, author</p> <p>Join Manitoba publishers, friends, and colleagues for a casual and friendly Opening Night Dinner. Enjoy a delicious meal, a free drink, a guest speaker and celebrate the accomplishments of our award winners. Tickets are limited, so register early!</p> <p><i>Sponsored by the Association of Manitoba Book Publishers</i></p> |



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Wednesday, May 19, 2010 – Conference Sessions and Events

Note that all events take place at the Winnipeg Delta Hotel.

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| 7:45 a.m. | Registration Desk Opens |
| 8:00 a.m. | Trade Show Opens Come and visit the Trade Show! Browse through almost 40 publishers and vendors. Watch for Meet the Author events and don't forget to enter to win a door prize. Open 8:00 a.m. - 1:15 p.m. |
| 8:00 a.m. – 9:00 a.m. | Complementary Breakfast at the Trade Show <i>Breakfast is included with Wednesday or full conference registration</i> |
| 9:00 a.m. – 10:15 a.m. | Programming Showcase Partnerships, community knowledge, and creativity are the basic ingredients for library programming. In this session, a panel of rural librarians present their library's challenges and successes. There will be time for questions, and discussion following the presentations; whether you are new at the job or have seen many a program season, join us for a stimulating and fun session. Facilitator: Phyllis Stadnick, Lauren Wadelius, Elaine Greenfield, Lois Mercredie, Gayle Graham Convenor: Dianna Morris, Public Library Services Branch, Manitoba Culture, Heritage and Tourism Location: Campaign B |
| | P is for Partnership: The Tale of Two Alphabet Books Larry Verstraete, author of <i>G is for Golden Boy: A Manitoba Alphabet</i> and Lisa Sykes, project coordinator for <i>W is for Westgrove</i> , will give an overview of the partnership established last year when they teamed up for Westgrove's school-wide writing project. Join them for a behind-the-scenes look at the steps involved in publishing both books, from the selection of topics to writing and illustrating, to final publication and the joint launch that celebrated the release of the two volumes. The session will end with practical advice and tips as well as a question and answer period. <i>Sponsored by the Manitoba School Library Association (MSLA)</i> Facilitators: Larry Verstraete & Lisa Sykes Convenor: Jo-Anne Gibson, Acadia Jr. High Location: Colbourne |

9:00 a.m. – 10:15 a.m.

ILL Requests are Going to Double??? Managing the Impact of WorldCat Local on ILL

Many Canadian ARL libraries have seen their lending and borrowing numbers go down, but WorldCat Local may be able to reverse that trend. This presentation will introduce WorldCat Local and what its implementation can mean for an interlibrary loans department. An overview of the University of Alberta ILL department workflow will be provided, together with how change was managed in preparing for the arrival of WorldCat Local at the U of A. Finally, the evaluation of the data generated by our ILL processes during the first term of WorldCat Local use will be discussed.

Facilitator: C.J. de Jong

Convenor: Marianne Reid, John E Robbins Library, Brandon University

Location: Kildonan

Reaching out to Newcomers

The Government of Manitoba expects up to 20,000 immigrants a year by 2016. These newcomers require settlement information including learning about resources available to them, such as the public library. Hear about strategies Winnipeg Public Library is using to reach newcomers, and in particular, efforts to target the EAL (English as an Additional Language) classroom. A project team of librarian and EAL teachers will review WPL's new orientation materials of themed units to inform newcomers of the rich offerings of the public library. You'll receive an introduction to the Canadian Language Benchmarks and a selection of EAL resources will also be on display.

Facilitators: Ricardo Blanco, Guy Prokopetz, Janis Pregnall, June Shymko & Kathleen Williams

Convenor: Justin Unrau, Winnipeg Public Library

Location: Campaign A



Manitoba Library Trustees Association



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| <p>9:00 a.m. – 10:15 a.m.</p> | <p>Fascinating Facets of Publishing</p> <p>When is a book worthy of publication? And what happens when it is? Whether you are an inquisitive librarian, an aspiring author, or a lover of books, this session is for you! Join us to hear about the experiences of Marjorie Anderson, editor and publisher, in the fascinating world of publishing. Marjorie will talk about her experiences of working with a major publishing house, Random House Canada, during her time of editing the Dropped Threads anthologies. Marjorie will also discuss the fast growing inclination of authors to publish and market their own books and also tell of her involvement with a new, distinct publishing press.</p> <p>Facilitator: Marjorie Anderson Convenor: Orvie Dingwall, Neil John Maclean Health Sciences Library, University of Manitoba Location: Westminster</p> |
| <p>10:15 a.m. – 10:45 a.m.</p> | <p>Coffee Break at the Trade Show <i>Provided by the Manitoba Libraries Conference</i></p> |
| <p>10:45 a.m. – Noon</p> | <p>Building Your “Nonline” Library Community: A Blueprint for Success</p> <p>All organizations today struggle with the battle to stay relevant to an increasingly distracted group of stakeholders. We need to take full advantage of any and all available tools to help us to build and remain connected to our communities. In fact, for today’s library, the availability of online tools can be a double-edged sword – a profusion offering overwhelming opportunity. Should you use these tools to build an online community? Or are they best suited to build our ‘offline’ community? Or, should we stop trying to differentiate, and embrace “non-line” marketing (with thanks to http://www.nonlinemarketing.com) in our community building efforts? Could your library use these online tools as a gathering place for book lovers? Or to harness enthusiastic members willing to increase non-member awareness of your library’s facilities and programs? Or to help identify potential donors, volunteers or Friends? What about using these tools to influence your community ‘influencers’? Which approach makes the most sense for your library?</p> <p>Join Kelly Kubrick of Online Authority (http://www.onlineauthority.com), to explore examples of nonlinear communities and be inspired about ways you can use today’s online tools to enhance your library’s community building efforts.</p> <p><i>Sponsored by the Manitoba Library Association</i></p> <p>Facilitators: Kelly Kubrick Convenor: Pat Routledge Location: Campaign B</p> |

10:45 a.m. – Noon

Literacy with ICT: Engaging Students in Critical and Creative Thinking and Ethical Behaviour

Literate students choose and use ICT, responsibly and ethically, through a process of inquiry across the curriculum, to support their critical and creative thinking about textual, numerical, visual, and aural information as citizens of the global community. How do we support this learning and help students to become independent learners?

***Note:** Michelle Larose-Kuzenko will deliver her session again in French from 1:15 p.m. to 2:30 p.m.*

Facilitators: Michelle Larose-Kuzenko
Convenor: Justin Unrau, Winnipeg Public Library
Location: Colbourne

Videostreaming in Manitoba Schools

What is video streaming and why is it an important tool for Manitoba's educators? The panel will present a non-technical look at how Manitoba Education is providing streamed content to schools across the province.

Facilitators: Lynette Chartier & H. Sam Davoodifar
Convenor: John Tooth, Instructional Resources, Manitoba Education
Location: Westminster

The Power of Project Teams in Libraries: The Success of the University of Winnipeg Library Website Redevelopment Project

Project Management knowledge and skills have much to offer to Libraries. The University of Winnipeg Library Website was redeveloped in an incredible ten short weeks during the summer of 2009. With fundamental project management skills, a creative methodology, strong leadership, and a well-orchestrated team, the new University of Winnipeg Library Website was a success and it was delivered on time, in scope, and within budget. Based on this project and others, the speaker will provide several keys for making your next project a shared success for all involved.

Facilitators: Michael Hohner
Convenor: Jane Duffy, University of Winnipeg Library
Location: Kildonan



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| <p>10:45 a.m. – Noon</p> | <p>Increasing Public Library Use and Support</p> <p>In the last three years the use of the public library in Selkirk Manitoba has doubled the number items checked out and library visitors. The presentation will detail what worked and what didn't work as the library expanded its membership through low cost marketing and meeting the needs of niche groups. Groups focused on include teens, preteens, beginning readers and seniors.</p> <p>Facilitator: Ken Kuryliw Convenor: Crystal McGregor, Public Library Services Branch, Manitoba Culture, Heritage and Tourism Location: Campaign A</p> |
| <p>Noon – 1:15 p.m.</p> | <p>Lunch on your own</p> |
| <p>Noon – 1:15 p.m.</p> | <p>Association Presidents Lunch</p> <p><i>By invitation only</i> Location: Strathcona</p> |
| <p>1:15 p.m. – 2:30 p.m.</p> | <p>Not Your Daddy's Jackdaw</p> <p>From the 1960s to 1990s facsimile documents sets, exemplified by "Jackdaws" were a popular educational resource for teachers at the elementary and secondary school-levels. A series of British origin they eventually included topics related to Canada, the U.S. and other countries. "Jackdaws" were fairly cheaply produced and included the content if not the exact look of historic documents. With the advances in computer technology and inclusion of scanned documents on the internet the "Jackdaw" concept became largely obsolete by the end of the 1990s. In order to compete, publishers who wished to reproduce archival documents on paper began to use more advanced printing technology to create very high quality, realistic documents first as sets and now mainly as inclusion in large-format illustrated books which reproduce the look and even feel of the originals. Brian will sketch the history of facsimile document publication to the present and he will suggest that even though these publications are intended as coffee table books they still have some great education possibilities.</p> <p>Facilitator: Brian Hubner Convenor: Jordan Bass, Neil John Maclean Health Sciences Library, University of Manitoba Location: Kildonan</p> |

1:15 p.m. – 2:30 p.m.

Making Reports Highlight Your Successes

This session will provide an overview of the newly released Financial Accountability Guidelines for Municipal and Regional Public Libraries. Budgets, audited financial statements, and annual reports are essential planning and communication tools that will highlight the benefits and successes of your public library

Copies of the participants' libraries audited financial statements, budgets, and annual narrative. Participants will be marking the documents to indicate areas they might change.

If you plan to attend this session, it would be useful to bring one of your institutional annual reports and, if possible, your budget.

Facilitator: Denise Weir

Convenor: Margo Eckberg, Public Library Services Branch, Manitoba Culture, Heritage and Tourism

Location: Campaign A

Developing and Presenting a Business Case

Whether it's a request to attend a conference, the acquisition of a new online service, or plans to join a consortium, library staff are more and more expected to be able to produce a "business case", or rationale, for the proposed expenditure or effort. Maggie will take us through the research necessary to construct a business case, including cost benefits and finding local champions for the cause; suggestions for structuring an effective request for funding, either in writing or orally; and tips for the actual words used – focussing on the goals of your organization and speaking in the language of your audience.

Participants will:

- understand how to research costs associated with a project
- understand the importance of quantifying benefits or returns appropriate to their organization
- understand how to present concisely the benefits of change or innovation, including financial impacts
- be more likely to submit successful proposals to their management
- take home a list of resources for building a business case in various situations

Sponsored by the Manitoba Chapter of the Canadian Association of Special Libraries and Information Services (CASLIS)

Facilitator: Maggie Weaver

Convenor: Kerry Macdonald, Fisheries and Oceans Canada

Location: Campaign B

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| <p>1:15 p.m. – 2:30 p.m.</p> | <p>La littératie avec les TIC : développer la pensée critique et créatrice, et le comportement éthique chez les élèves</p> <p>Les élèves versés en littératie avec les TIC choisissent et utilisent les technologies de façon éthique et responsable pour développer, à titre de citoyens du monde, leur capacité de pensée créative et critique au sujet de l'information textuelle, numérique, visuelle et orale. Ils acquièrent cette littératie selon un processus d'exploration-recherche dans tous les programmes d'études. Comment pouvons-nous appuyer cet apprentissage pour aider les élèves à devenir des apprenants indépendants?</p> <p><i>Note : Michelle Larose-Kuzenko présentera sa session de nouveau en Anglais de 10h45 à 12h00.</i></p> <p>Facilitator: Michelle Larose-Kuzenko Convenor: Dianna Morris, Public Library Services Branch, Manitoba Culture, Heritage and Tourism Location: Colbourne</p> |
| <p>2:30 p.m. – 3:00 p.m.</p> | <p>Coffee Break</p> <p><i>Provided by the Manitoba Libraries Conference</i></p> |
| <p>3:00 p.m. – 4:15 p.m.</p> | <p>12 Habits of Highly Effective Librarians</p> <p>Libraries are changing to meet user needs and remain relevant. So also are librarians faced with the prospect of re-inventing ourselves to adjust and adapt to our changing environments by building new areas of expertise. Perfect for both newcomers to the field and experienced librarians who want to invigorate their current practices, this talk looks at the key issues affecting libraries and librarians and focuses on the personal and professional competencies that librarians must develop. Through fascinating statistics, anecdotes and practical tips, this session offers compelling arguments for adopting forward-looking habits to increase professional success and personal satisfaction.</p> <p>Facilitator: Maureen Sawa Convenor: Pat Routledge Location: Kildonan</p> <p>Friends of Your Library: Passionate Partners</p> <p>This session will explore the reasons why libraries need Friends as one of their primary partners and how your library can benefit from having a Friends group. It will also demonstrate how Friends can passionately spread the word about the library's value in the community.</p> <p>Facilitators: Dorothy Macnaughton Convenor: Heather Graham Location: Campaign A</p> |

3:00 p.m. – 4:15 p.m.

It Ain't Over Yet: Continuing Education Opportunities for Library Technicians

Educational opportunities don't need to end as soon as you have your library technician diploma. There are many continuing education offerings that library technicians can take advantage of. There is no law that says once you have your diploma you have to work towards a MLIS. We are library technicians because we love what we do. This session will discuss the benefits of ongoing continuing education as well as some of the continuing education opportunities available for library technicians.

Sponsored by the Manitoba Association of Library Technicians

Facilitator: Karen Hildebrandt

Convenor: Karen Sawatzky, Pitblado LLP

Location: Campaign B

Web 2.0 Choices and Challenges: Talking About Web 2.0 Without Making Your Mother Bored

Web 2.0 tools can be used to develop motivating, interactive experiences. We will share favorite internet applications as we demonstrate ways to use the tools to foster collaboration, create and share information in new ways, and enhance learning. Mother and son team, Margaret Stimson, a former school library consultant and Tom Stimson, an Early and Middle Years teacher will approach the theme from the perspectives of those in classrooms and libraries.

Facilitator: Margaret Stimson & Tom Stimson

Convenor: Justin Unrau, Winnipeg Public Library

Location: Colbourne

Audiobooks in Schools – Why Not?!

There are numerous advantages to integrating audio books into schools and libraries. Why not convert existing CD's to MP3 or MP4 format? Why not record voices reading popular stories and load them onto various devices? Why not buy audiobooks from online companies such as Audible Kids for school use? Chantal will share her journey over the last 2 years as she attempted to integrate audio books into her classrooms and school library.

Facilitator: Chantal Fillion

Convenor: Carolyn Minor, Winnipeg Public Library

Location: Westminster

Special thanks to the following volunteers and supporters:

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2010 Manitoba Libraries Conference

TRADE SHOW

TUESDAY Noon – 5:30 pm

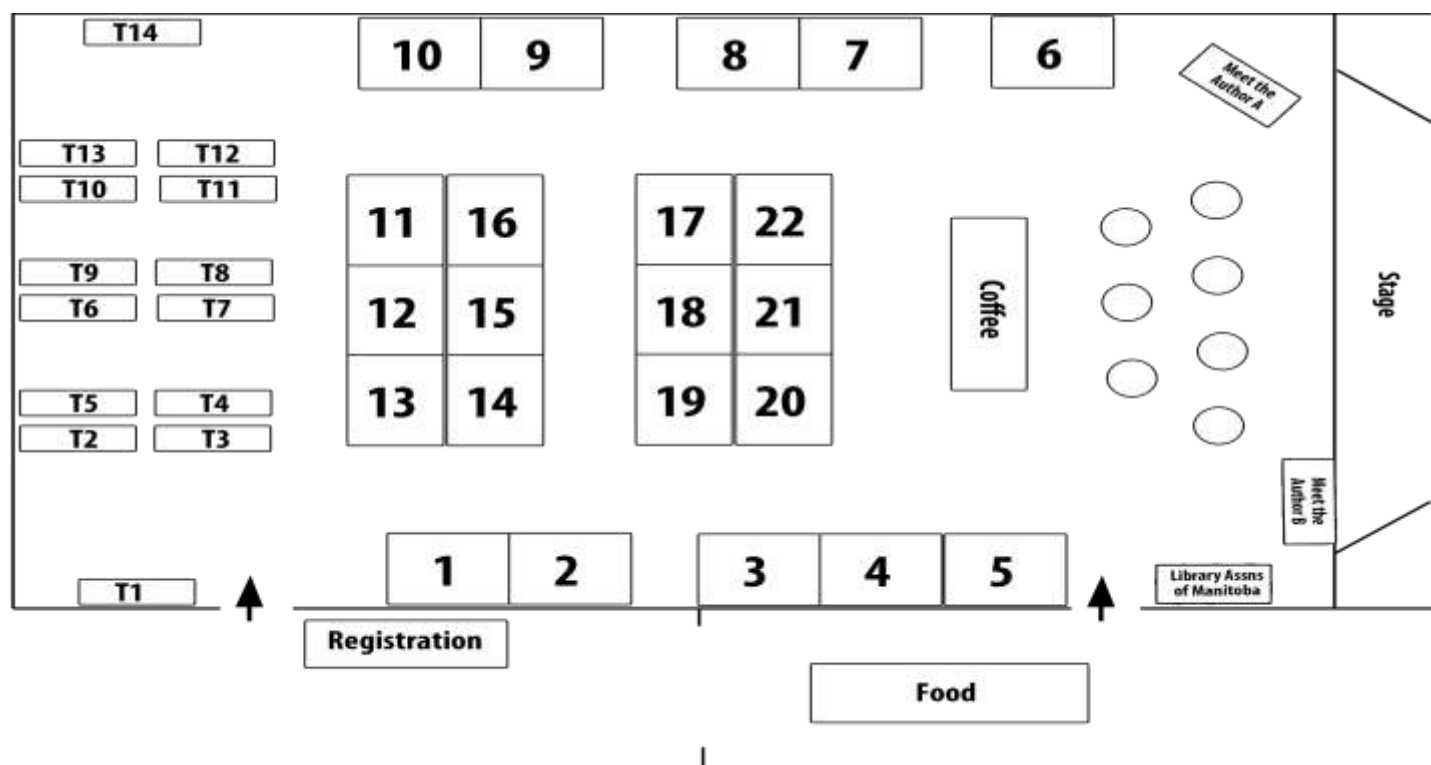
Lunch noon – 1:15 pm

Coffee 2:30-3 pm

WEDNESDAY 8 am – 1:15 pm

Breakfast 8 – 9 am

Coffee 10:15-10:45 am



Tables

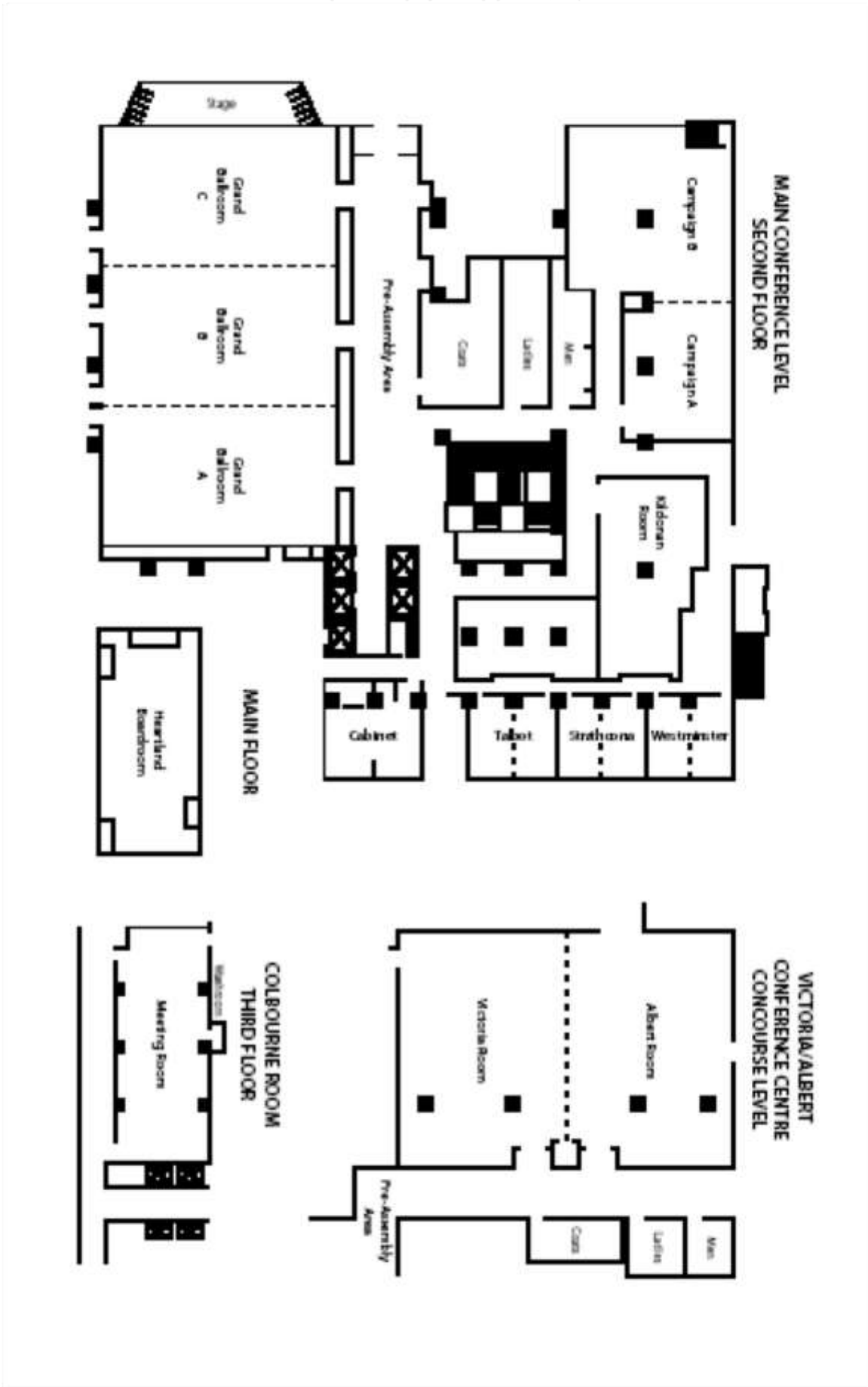
- T1 S & B Books
- T2 University of Manitoba Press
- T3 Saunders Book Company
- T4 Kate Walker & Company
- T5 On the Same Page
- T6 Insignia Software
- T7 Preservation Technologies
- T8 Turnstone Press
- T9 Manitoba Arts Network
- T10 Anita Daher, author
- T11 Great Plains Publications
- T12 Jean Corriveau
- T13 Peanut Butter Press
- T14 Friends of Canadian Libraries

Booths

- 1 Carr McLean
- 2 Blackstone Audio
- 3 World Book Canada
- 4 Perma-Bound Canada
- 5 N'Take
- 6 3M Canada
- 7 Micromedia ProQuest
- 8 United Library Services
- 9 Critical Control Solutions
- 10 Literacy Partners of Manitoba
- 11 Scholastic Library and Technology
- 12 Groupe Archambault
- 13 LSC - Library Services Centre
- 14 Whitehots
- 15 HumanWare Canada
- 16 EBSCO
- 17 L4U – Library 4 Universal
- 18 Edu Reference Publishers Direct
- 19 Gale
- 20 Emerald Group Publishing
- 21 SirsiDynix
- 22 Assn. of Manitoba Book Publishers

**DOOR PRIZES
MEET THE AUTHOR EVENTS
AND MORE...!**

Delta Hotel Floor Plan:



Gale, part of Cengage Learning, is a world leader in e-research and educational publishing for libraries, schools and businesses.

As a publisher, library advocate and technology partner, Gale's objective is simply stated -

"Power to the User, Value to the Library."



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Downtown Winnipeg Dining Guide:



Affinity Vegetarian Garden

440 Edmonton St.

With 88 dishes, this downtown Chinese eatery has the most diverse vegetarian menu in town.

Alexis Grill

258 Kennedy St.

Amici Restaurant & Bombolini Wine Bar

326 Broadway

One of the top 40 restaurants in the country. Offers an unforgettable dining experience.

<http://www.amiciwpg.com>

Blaze Bistro & Lounge

350 St. Mary Ave.

Inspired regional cooking using the fresh, natural bounty of the land. Offers an upscale casual dining atmosphere.

Chamberlyn's

Winnipeg Square

Don Deli

120 Donald St.

Earl's

191 Main St.

East India Company

349 York Ave.

Recently ranked one of the top 100 restaurants in Canada.

<http://www.eastindiaco.com>

Elephant & Castle Pub & Restaurant

350 St. Mary Ave.

A great place to experience real British cuisine in an old fashioned pub atmosphere.

Ichi Ban Japanese Steak House & Sushi

189 Carlton St.

<http://www.ichiban.ca>

The Keg Steakhouse

115 Garry St.

Mitzi's

250 St. Mary Ave.

A fusion between Chinese food and homemade chicken fingers that sounds strange but works. A Winnipeg institution.

One Night in Bangkok

207 Edmonton St.

Highlights in this intimate space include sesame chicken, panang curry and po tak (seafood stew). Immerse yourself in the atmosphere of Thailand.

Oscar's Deli

175 Hargrave St.

A long-popular lunch spot featuring an assortment of deli meat sandwiches on fresh rye bread.

Royal Crown Revolving Restaurant

83 Garry St.

Located 30 stories up, this elegant restaurant serves gourmet meals highlighting steak, chicken and pasta dishes.

<http://www.rcrown.mb.ca>

Shannon's Irish Pub

175 Carlton St.

VJ's Drive Inn

170 Main St.

A popular spot for burgers, hot dogs and fries for over half a century. The food is fast, fresh and homemade.