

**THE MANITOBA LIBRARY ASSOCIATION
PRESENTS:**

**FUTURE GENERATIONS,
EVOLVING SERVICES 2009.**



**MAY 6-9, 2009
WINNIPEG, MANITOBA**

MANITOBA LIBRARY ASSOCIATION CONFERENCE INVITATION TO ATTEND



On Behalf of the MLA conference committee and our members I would like to extend an invitation to all vendors to display their products at the 2009 Manitoba Libraries Conference; Future Generations, Evolving Services. This year's theme reflects the evolving roles and importance of libraries in the community. As technology and generations change, librarians must be on the cutting edge in order to adapt and meet the needs of those we serve in the community.

The Manitoba Library Association is a not for profit organization whose goals are to promote the interests of librarians and information professionals in Manitoba and through partnership, Canada. We also promote life long learning by participating and initiating a number of projects in the community.

Vendors are an integral part of our conference and there are many benefits to being a participant. The Manitoba Libraries Conference is one of the biggest on the prairies attracting delegates not only from Manitoba but also from Ontario, North Dakota and Saskatchewan. We attract, on average, between 250 and 350 delegates each year, providing a great opportunity to showcase your products to a wide audience. Our attendees come from a wide variety of jobs such as CKOs, information professionals, librarians etc. These delegates are also connected to a much wider network of potential clients.

Other benefits include:

The opportunity to interact directly with clients who are responsible for the purchase of your products.

Speaking directly to delegates from smaller institutions who may not have the funds to travel to national conferences.

The opportunity to demonstrate your products in a workshop setting.

The opportunity to exhibit your products for the majority of the three day conference.

In addition to displaying your products at our conference, vendors have a variety of sponsorship opportunities. Sponsorship is a great way to further promote your products through special mention and logo display.



2009 Sponsorship Opportunities

Platinum: \$2500

The Platinum sponsor is the key sponsor at the MLA conference.
This sponsor will receive:

- Logo placement on all printed materials and the conference website.
- Special mention during the conference.
- 50% discount on a double booth.
- A full page advertisement.
- First choice of booth location and free conference registration.

Gold: \$2000

Gold sponsors will receive:

- A 50% discount on a single booth.
- Second choice of booth location.
- Free conference registration.
- Logo displayed on program, website and one individual session sign and a half page advertisement.

Silver: \$1000

Silver Sponsors will receive:

- Coffee break signage.
- ¼ page advertisement.
- Logo placed in the program and conference website.

Bronze: \$500

Bronze sponsors will receive:

- ¼ page advertisement.
- Logo placed in the program and conference website.

Patron: \$250

Patron Sponsors will receive:

- Logo placed in the program, and conference website.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES AND MIXING EVENTS

In addition to sponsorship levels, there are opportunities to sponsor individual events and products.

Events and items

Amount (please indicate the amount you wish to contribute)

- | | |
|----------------------|----------|
| - Friday Reception | \$ _____ |
| - Saturday Breakfast | \$ _____ |
| - Presenter gifts | _____ |
| - Prizes for draw | _____ |

We wish to include material in the conference packages (approx. 300): yes___ no___r
For those unable to attend the conference, we will distribute your promotional material for a fee of \$55.

Prizes and promotional material are subject to approval by the Conference Committee.

Events

In addition to viewing times, there will be additional opportunities to mix with the delegates.

Mixer TBA

Friday May 8

3:00 pm Exhibit Hall opens

5:30 Reception (sponsorship opportunities)

Saturday May 9

8:00 Exhibit Hall opens & Breakfast is served (sponsorship opportunities)

9:00 - 12 - Conference sessions

12:00 - 2 - Lunch and closing address

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COMMERCIAL SESSION



The MLA is proud to offer a new way for exhibitors to present their products in the form of a commercial session. Proposals submitted to the organizing committee will be evaluated and those accepted will be assigned a time to present a session. Space is limited to six slots so send in your applications early.

Session Content and Title:

Session Audience:

Public, school, academic or special libraries

Type of Session

General Information, professional development, advanced, future trends and ideas

Company Information:

Name of contact person

Company Name

Phone

Fax

Email

SEND IN COMMERCIAL PROPOSALS NO LATER THAN MARCH 6TH, 2009

MAIL

Manitoba Library Association
606-100 Arthur Street
Winnipeg, MB. R3B 1H3

FAX

Manitoba Library Association
1-866-202-4567

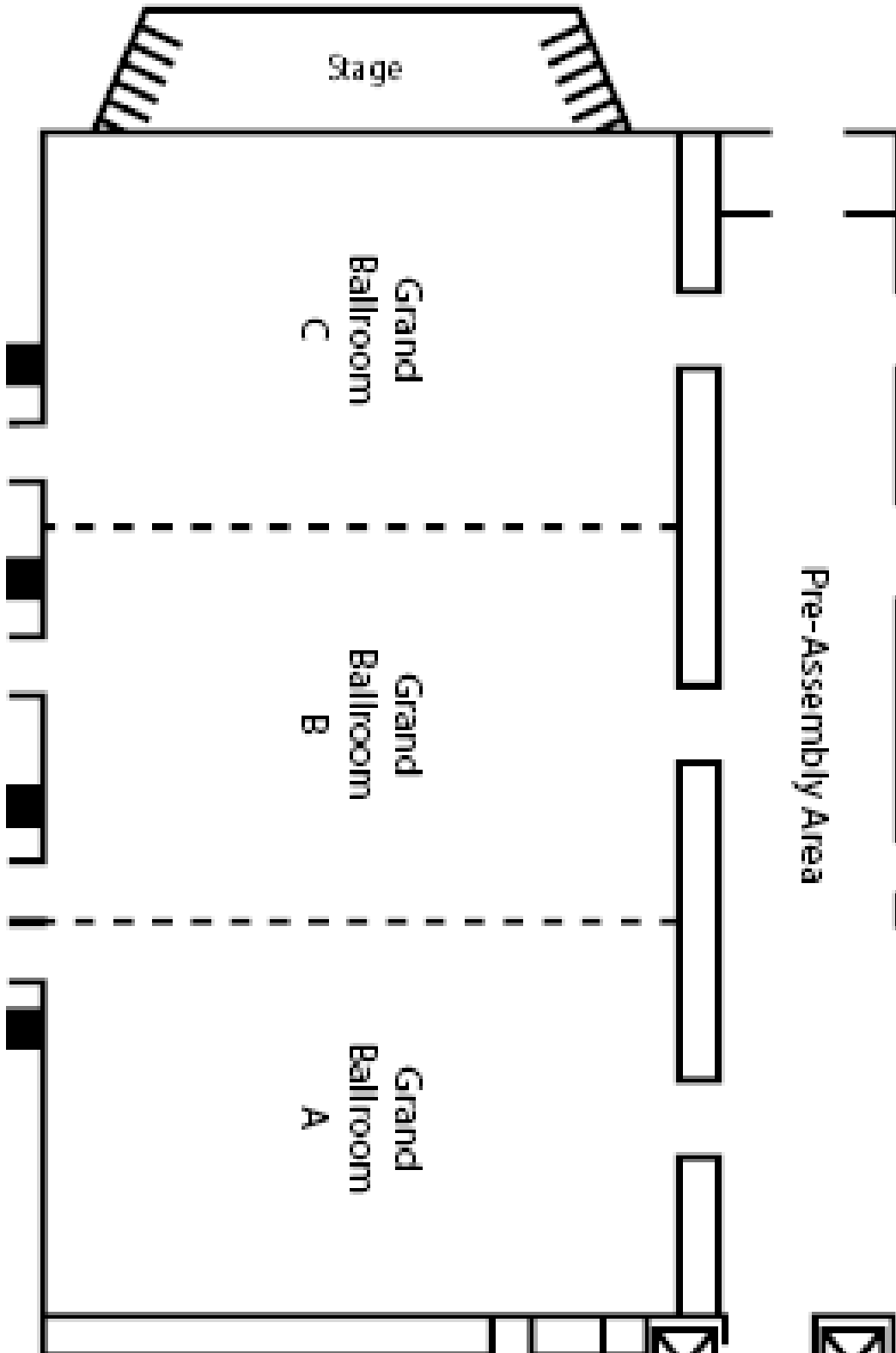
EMAIL

Manitoba Library Association
mla@uwinnipeg.ca

MANITOBA LIBRARY ASSOCIATION CONFERENCE



FLOOR PLAN



MANITOBA LIBRARY ASSOCIATION CONFERENCE

Manitoba Library Conference 2009
May 6-9, 2009
Exhibit Details



Location: Delta Winnipeg, 350 St. Mary Winnipeg, Manitoba

Pricing:	Exhibitor category	Early bird rate	Regular rate
	Vendor	\$340.00	\$390.00
	Non-Profit/small business	\$85.00	\$110.00

Deadlines: Early bird: March 6th, 2009
Registration: April 6th, 2009

Table/Booth space and size:

Eight feet deep x 10 feet wide booths will include 6' show-colour skirted table, 2 chairs, back drape and side drape. 8' skirted tables with two chairs will be available for non-profit organizations and small business enterprises.

Exhibit Area: Delta Winnipeg Grand Ballroom

Audio visual Information:

The conference facility provides both wireless and hard-wired internet access. If you require any other special needs, please contact Central Display. See contact list.

Set-Up Hours: Friday, May 8th, 12 - 2:30 pm

Take-down Hours: Saturday May 9th, 2pm to 4pm

Viewing Hours: Friday, May 8th 3pm to 9pm and Saturday May 8th, 8am to 2pm

Advance Shipping:

Advanced shipping, storage and moving assistance is available. See contact list.

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EXHIBITOR APPLICATION



Please print this form and mail or fax to the address listed below.
Early bird deadline: March 6th, 2009. Final deadline: April 6th, 2009

Company/organization name:

Contact person: _____ **Position/title:** _____

Representative/s attending (as should appear on name tag/s):

Mailing Address:

City/town: _____

Province/state: _____

Postal/zip code: _____

Phone: _____ **Fax:** _____ **Email:** _____

Website: _____

Type of exhibit:

Publisher/distributor of: print ___ multi-media ___ a/v ___ electronic ___
hardware/software ___ library supplies ___ Non-profit organization ___

Small business enterprise ___ (Describe briefly)

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EXHIBITOR INFORMATION



Booth Fees:	Early bird	Registration
Corporate vendor	\$340.00	\$390.00
Non-profit/small business	\$85.00	\$110.00

Cost:

of booths x cost + internet = Total
_____ x _____ + _____ = _____

We wish to be located next to: _____

We do not wish to be located next to or across from: _____

We will do our best to accommodate your wish.

Internet access:

We will require internet access: Yes _____ No _____

We would prefer: Wireless _____ Hard-wired _____

Fee for internet \$25

Electrical outlet required: Yes _____ No _____

Method of Payment: Cheque: ___ Visa: ___ r

Credit Card #: _____ -- _____ Expiry Date: _____

Cheque made payable to: Manitoba Library Association
Receipt will be made available at the conference unless otherwise requested.

Form and payment returned to: Manitoba Libraries Conference 2009
606 – 100 Arthur Street
Winnipeg, MB R3B 1H3
Phone: 204-943-4567
Fax: 1-866-202-4567
E-mail: manitobalibrary@gmail.com

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CONTACT LIST



Exhibit and Sponsorship: Drew McCulloch
Winnipeg Public Library
204-510-6729
amcculloch@winnipeg.ca

Conference Chair: Carolyn Minor
Winnipeg Public Library
204-986-4206
cminor@winnipeg.ca

Hotel Contact/advanced shipping:
Heather Greene
350 St Mary Avenue
Winnipeg, MB R3C 3J2
(204) 944-7275
HGreene@DeltaHotels.com
(shipping label on next page)

Central Display: Central Display
Vivian Samson
7-850 Marion St
Winnipeg, MB R2J 0K4
Phone: 204-237-3367
Fax: 204-235-1063
E-mail: info@centraldisplay.ca

Send promotional items to:
Manitoba Libraries Conference 2009
606-100 Arthur Street
Winnipeg, MB R3B 1H3

Manitoba Libraries Conference 2009 Website:
<http://www.manitobalibrariesconference.ca/>

Manitoba Library Association:
606-100 Arthur Street
Winnipeg, MB. R3B 1H3
Phone: 204-943-4567
Fax: 1-866-202-4567
E-mail: manitobalibrary@gmail.com

**To: Delta Winnipeg
350 St. Mary Avenue
Winnipeg, Manitoba R3C 3J2
CANADA**

FUNCTION NAME :

FUNCTION DATE :

COMPANY/GROUP :

GUEST NAME / ON SITE CONTACT :

DELIVERY INSTRUCTIONS :

**Please make sure the above information is completed in order to
ensure correct delivery.**

ATTENTION COURIER :

**All Deliveries are accepted at the Loading Dock / Receiving Area,
at the corner of St. Mary Avenue and Hargrave Street.**