

Keynote Speakers



Ian Brown was born in Montreal and attended Selwyn House and Trinity College School. He later studied English and philosophy at the University of Toronto and the Harvard Publishing Procedures Course. He is currently a roving feature writer for the *Globe and Mail*, Canada's national newspaper. He has been writing for the paper, as a staffer and as a freelancer, for twenty years, and has won four National Newspaper Awards.

Brown was the host of "Talking Books," a nationally-broadcast book show heard on CBC Radio One, for a decade, and anchors Human Edge and The View From Here, Canada's pre-eminent television documentary series, on TVOntario.

He has worked as an editor and business writer at Maclean's and The Financial Post; as a book packager; as host of both Later the Same Day (a daily drive-home program he created) and the current affairs program Sunday Morning at the CBC; as a contributor to This American Life on U.S. public radio; and as a freelance journalist for the likes of Saturday Night, Canadian Business, Toronto Life, explore, The New York Times Sunday Magazine, and many other magazines and publications. His reporting and writing have won six National Magazine Awards.

He is the author of Freewheeling (which won the National Business Book Award) and Man Overboard, and was most-recently the general editor of What I Meant to Say: The Private Lives of Men, published in the fall of 2005. He also co-founded Open Letters, the first on-line magazine of first-person journalism written in the form of letters and correspondence (<http://openletters.net/>). He is currently finishing The Boy in the Moon, a book about his disabled son, Walker, to be published in spring, 2009. His interests include reading, painting and ski mountaineering. He lives in Toronto with his wife (and *Globe* columnist) Johanna Schneller and their two children, Hayley and Walker.



Kelly Moore is the Executive Director of the Canadian Library Association, a post she took up in October 2008. She has recently worked for Library and Archives Canada as a Special Projects Officer. Previously, she was Membership Manager for the International Federation of Library Associations and Institutions (IFLA), based in the Netherlands. She has an MIST from the Faculty of Information at the University of Toronto, as well as an MA in Medieval Studies and a BA in English Literature.



FUTURE GENERATIONS
EVOLVING SERVICES

February-19-09

Pre-Conference Session Facilitators

Trina Grover is a member of the Canadian Committee on MARC (CCM). She has worked as a cataloguer and subject librarian at Ryerson University since 1995.



With over a decade of hands-on experience with some of the best-known brands on the planet – including TIME and Life as well as PEOPLE and Sports Illustrated – **Kelly Kubrick** of Online Authority offers valuable, practical and objective Internet marketing advice.

Kelly comes armed with academic credentials including an MBA New York University, a diploma from the Radcliffe Publishing Course at Harvard University and a BA from Victoria College at the University of Toronto.

As Director of eCommerce Development for Time Inc, Time Warner’s publishing division in New York, Kelly oversaw the planning, development and launch of more than 60 websites for such brands as In Style, Fortune, Entertainment Weekly, and Real Simple. She was a member, as well, of corporate task forces on initiatives such as joint Time Inc.–America Online (AOL) marketing, online customer service and email marketing.

Chris Oliver is the Chair of the Canadian Committee on Cataloguing (CCC) and Chair of the RDA Outreach Group. She has been a member of CCC since 1997, and the Chair since 1999. This has given her the opportunity to be involved with the evolution of RDA from its early beginnings. Chris has worked at the McGill University Library since 1989 as a cataloguing librarian and a cataloguing manager; she is currently Coordinator of Cataloguing.



Speakers



Kathryn Arbuckle has been the Law Librarian at the University of Alberta since 1999, and has been Acting Head of the Rutherford (Humanities and Social Sciences) Library for the past year. She has served as the President of the Association of Academic Staff of the University of Alberta, as well as participating in contract and compensation negotiations. She is currently enrolled in the Ph.D. program at the School of Business at the University of Alberta, studying industrial relations and human resources management. A graduate of Dalhousie University, she worked in government libraries in Nova Scotia for 14 years before moving west.



Dr. Fiona Black is Director of the School of Information Management and the Associate Dean of Management for External Programs at Dalhousie University. She holds degrees from Aberdeen University in Scotland (B.Ed), Dalhousie University (MLIS) and Loughborough University in England (PhD). Fiona was a reference librarian at Regina Public Library during the 1990s. She teaches in the areas of management, information literacy and history of the book. Her main areas of research include human resources, print culture history and humanities computing. In 2007, in recognition of her services to the information professions, Fiona was made an honorary fellow of the UK's Chartered Institute for Library and Information Professionals. To find out more about Fiona, visit her web site at: <http://myweb.dal.ca/fblack/>



Olivier Charbonneau is an Associate Librarian at Concordia University, specialized in business and currently Acting Head, Inter-Library Loans and Media. As a tenured faculty member, he is primarily interested in copyright issues, "Web 2.0" technologies as well as questions of open access. He is a member of the Canadian Library Association's Copyright Working Group, ASTED's *Comité sur le droit d'auteur* and represents this national francophone library association on the Executive Council of the Public Lending Right Commission of Canada (Canada Council for the Arts). He also sits on the Scientific Committee of the LexUM Research Chair while completing a Masters in Law at the Université de Montréal. As well, he is a member of the Board of Directors of the Maison de la poésie in Montréal and he keeps a blog in French at <http://www.culturelibre.ca/>

Fred Coakes is the Sales & Marketing Director for ALLMOVE Secure Document & Data Management. He is the current President of ARMA Winnipeg and has served on the board for 4 years. He is a graduate of Mark Langemo's professional development certificate course "Establishing and Managing Successful Records Management Programs."



Kathleen De Long is Associate Director, University of Alberta Libraries and has been a member of the 8Rs Canadian Library Human Resources Study Research Team since 2002. She has been a frequent guest lecturer in the Masters in Library Science (MLIS) program at the University of Alberta and sessional instructor for library management and database searching. In 2003, Kathleen was awarded the Miles Blackwell Award for Outstanding Academic Librarian by the Canadian Association of College and University Libraries. As well as her MLIS, Kathleen has a Masters in Public Management from the University of Alberta, and is currently pursuing her doctorate in Managerial Leadership in the Information Professions at Simmons College. Her current research focuses upon investigating leadership within the library profession.

Linwood DeLong has worked at the University of Winnipeg Library since January, 1983 and is currently the Collections Coordinator at that library. He has been active in collections for some time, with the Collections Development and Management Interest Group of the Canadian Library Association and also collections organizations in the Manitoba community. He holds degrees from Mt. Allison University and the University of Toronto (Ph.D.) and a library science degree from the University of Western Ontario.

Lyle Ford is Acting Head, Reference Services, Elizabeth Dafoe Library.

Amanda Jeninga, Communications and Community Relations Officer, Elections Manitoba, has worked in a communications capacity with Elections Manitoba since 1998, when a mandate to provide the public with election information was first introduced. Ms. Jeninga has worked on all aspects of communications for Elections Manitoba, in all media, including an extensive paid advertising campaign during general elections as well as an ongoing education program between elections.

Most recently, Ms. Jeninga has been involved with developing a strategic approach to communications in order to better promote participation to *all* Manitobans. As a result, several innovative programs have recently been developed to better reach a number of audiences including youth, young adults, low-literacy Manitobans, new Manitobans and others.



Jennifer LaBella is the author/illustrator of the children's picture book: *A Polar Bear Night of Stars and Light*. She has made several trips to Churchill to watch, sketch, and photograph Polar Bears and other Arctic wildlife. Jennifer teaches watercolour classes to beginners, and is also a landscape designer. In 2005, she was one of the "Bears on Broadway" artists and painted three of the concrete sculptures for Cancercare Manitoba. More artwork may be seen on her website: www.jenniferlabella.com. Jennifer lives in Winnipeg, Manitoba.





Carmen Kazakoff-Lane is an Associate Librarian at Brandon University where she heads Off-Campus Library Services and Inter-Library Loans. She currently coordinates the ANimated Tutorial Sharing Project (ANTS) and is an online editor for the Canadian Journal of Native Studies. For more information on ANTS and LION TV projects visit their sites at: <http://ants.wetpaint.com> and <http://liontv.blip.tv/>



Deborah Lee is of Cree and Mohawk ancestry and graduated from the SLIS program at the U of A in Edmonton in 2000. She has worked as a Reference Librarian at the National Library of Canada and at Library and Archives Canada. Deborah is currently the Indigenous Studies Portal Librarian and Team Leader at the University of Saskatchewan Library. She has also been active in Aboriginal communities in the areas of media and communication, the Friendship Centre movement, the arts and restorative justice circles. For more information on the Indigenous Studies Portal visit their site at <http://iportal.usask.ca>

Lisa O'Hara is Acting Head, Cataloguing, University of Manitoba Libraries.

Betty Seidel is the Team Leader, Access Services, Instructional Resources Unit, Manitoba Education, Citizenship and Youth. She outlines the alternate format library services – Braille, large print, audio book and etext – for K-12 and post-secondary students in Manitoba.

Mary Skanderbeg, Manager of Operations and Communications Elections Manitoba, has been involved in election work since 1988. She spent 7 years learning first-hand about conducting elections in the field as a Returning Officer both federally and provincially. During that time she was involved in managing four elections and one federal referendum. Mary joined Elections Manitoba in 1996 as an operations officer and since that time has held the position of Manager of Field Operations and is currently the Manager of Operations and Communications. While at Elections Manitoba she has been involved in 3 General Elections and eight by-elections in the province.

From 2004 to 2006 she was the lead staff member working with senior management and legislative drafters to re-write The Elections Act into plain language, a recommendation of The Chief Electoral Officer which had been on record since 1999. In the past 7 years Mary has made several presentations at both national and international election conferences and is currently media spokesperson for Elections Manitoba.



Cynthia Stewart is Coordinator of Settlement Information for MB Labour and Immigration, a position she has held since 1996. Prior to that, she worked with the Adult Language Training Branch, as Editor of Prairie Reader (formerly Welcome News), a quarterly plain language publication for new immigrants in EAL classes. She worked as a Program Coordinator for the Core Area Initiative for five years, where she developed and ran programs such as the Bus Operator Training Program, to get more women into jobs with Transit. She began her work with the provincial government in 1981 at the Apprenticeship Branch, and ran an affirmative action program for women getting into the trades.

Cynthia has worked in the field of adult education for over 25 years. She has a degree in Sociology and is a graduate of the CACE Program (Certificate in Adult and Continuing Education) from the University of Manitoba. She speaks French, which she uses in her job, but is always taking courses to learn more! She is a true believer in lifelong learning!



Marnie Swanson is currently the University Librarian at the University of Victoria; a position she has held since 1988. Before moving to Victoria, she held a variety of positions including Area Head, Arts and Humanities at the University of Calgary Library, Corporate Partner in two different library and information consulting firms and Medical Librarian at the University of Alberta. She has taught library related courses at the University of Alberta, the Northern Alberta Institute of Technology and the Southern Alberta Institute of Technology.

An active participant in professional associations, Marnie has held a variety of executive positions, including Director of the Canadian Association of Special Libraries and Information Services (CASLIS); President of the Canadian Library Association (CLA); and President of the Canadian Association of Research Libraries (CARL); Chair of the Council of Prairie and Pacific University Libraries (COPPUL); and a member of the Canadian Research Knowledge Network (CRKN) Board of Directors.

John Tooth is a member of the Library and Archives Canada (LAC) Council on Access to Information for Print-disabled Canadians, and Vice-Chair, Canadian Association of Education Resource Centres for Alternate Format Materials (CAER). John describes the LAC's "Initiative for Equitable Library Access" (IELA) for Canadians with print disabilities and LAC's Council on Access to Information for Print-disabled Canadians, as well as the role of CAER.





Jerilyn Veldof is the Director of Coordinated Educational Services & Undergraduate Initiatives for the University of Minnesota Libraries in the Twin Cities. Her department coordinates and develops services and products that span the public services division of the Libraries. This includes digital reference, digital tools, orientation and instruction, multicultural outreach, learning spaces and media services. The Coordinated Educational Services Department also provides expertise to the Libraries and the campus in areas such as information literacy and digital tool development.



Professor Fang Wan is currently teaching at the Asper School of Business of the University of Manitoba, Canada. At Asper, she teaches International Marketing, Brand Management, Consumer Behavior and Cross-cultural Brand Management (MBA level and Ph.D level). Professor Wan's research deals with core branding issues, cross-cultural consumer research and advertising and persuasion research. She has published more than 25 articles in books, journals and conference proceedings such as *Contemporary Research in eBranding*, *Handbook of Research on Digital Media and Advertising*, *Journal of Brand Management*, *Asia Pacific Journal of Marketing and Logistics*, *American Behavioral Scientist*, *Advances in Consumer Research* and *European Advances in Consumer Research*, *Journal of Interactive Advertising*, *Journal of Marketing Channels* and *Journal of Interactive Marketing*. Wan's research on brand capabilities of Multinational Corporations and local firms in China has recently been funded by a major grant from Social Science and Humanities Research Council in Canada (SSHRC).

Brenda Weatherston, Program Director, Cultural Resource Management Program, University of Victoria, has worked with the Cultural Resource Management Program, Cultural Management Programs at the University of Victoria for the past 14 years. She has developed, managed and coordinated dozens of immersion and distance education courses for the program. Prior to UVic, she worked in the museum and gallery sector for community, provincial, and national institutions, as well as government. She is President and Chair of the Member Services portfolio for the British Columbia Museums Association which supports museums, galleries, heritage sites, archives and related organizations. She has served on the Program Committee for the past 3 annual conferences. Brenda has served as a conference speaker on distance learning, professional development, experiential learning and various topics in cultural resource management for museum, heritage and cultural professionals. She has a B.A. and M.A. from the University of Victoria.

Jared Whiklo is Web Developer, University of Manitoba Libraries.



Kathleen Williams is Coordinator of Outreach Services for Winnipeg Public Library active in developing programs and library orientation materials for EAL learners and newcomers. Winnipeg Public Library's Outreach unit provides programs and services for individuals that cannot or have traditionally not used public library services, including individuals with low literacy, newcomers, Aboriginal Peoples, socially excluded persons and seniors.



Virginia Wilson has been the Coordinator of the Saskatchewan Health Information Resources Partnership (SHIRP) for the past four years. She has been the co-convenor for the Canadian library Association's Evidence Based librarianship Interest Group and has created a toolkit on evidence based librarianship for public libraries. She writes evidence summaries and a column entitled EBL 101 for the journal *Evidence Based Library and Information Practice*.